

## **YOUR BEST IDEA**

There is no wrong idea for a podcast - but you need to find your best idea! One that you can be successful in producing, a topic you enjoy, and a theme that your listeners will love.

**MAKE A LIST OF PODCASTS YOU ENJOY - what is the topic and style (solo podcaster, interview, round-table discussion)**

## **IDEAS TO CONSIDER**

If you love history >>

interview veterans

create a local history podcast (good opportunity for local sponsorships)

roundtable show with friends

"this day in history" podcast

If you love reading >>

interview authors

roundtable show with friends about favorite books for your age

If you love technology >>

podcast about trends in the field

If you love entrepreneurship >

interview local entrepreneurs in your town (good opportunity for local sponsorships)

If you love certain products >>

you could reach out to companies for free product to feature on your show (unboxing)

you could tell parents about the best toys to buy for their kids

you could tell kids about the best toys to buy

## **NEXT STEP: BRAINSTORM**

On a blank sheet of paper, do a "brain dump" where you write out all the ideas you can think of for a podcast. Don't evaluate each idea as you go - just write them all down, even if at first they seem crazy!